

Huge win for smokers wanting to sue over cigarettes branded 'light'
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CKNW(AM980) - A huge win today for smokers who want to sue Imperial Tobacco over its marketing of cigarettes branded 'mild' or 'light'.

The B.C. Court of Appeal has rejected the big tobacco company's appeal to have the class-action status of a law suit thrown out.

Catherine Sealy, from the Yukon division of the Canadian Cancer Society says they call it the light and mild deception.

She says the society is celebrating today's unanimous decision.